

PRESS RELEASE: 29 June 2010

East London Dance in partnership with Vox Novus present:



60x60 Dance

Saturday 24 July 2010

3pm & 8pm

Stratford Circus, Theatre Square,
London E1 5BX

***"60x60 Dance is an express without any delay...
But it's this kind of madness that makes the
cultural world go round."***

(The New York Times)

Modern dance and contemporary composition take on the energetic excitement of a sporting event in the electrifying **60x60 Dance**. This is a one-of-a-kind performance, where each minute of the hour features a new composer and a new choreographer: 60 minutes featuring 60 dance pieces set to 60 one-minute compositions. It might sound like a recipe for sensory overload but **60x60 Dance** has got pulses racing since 2007 in the U.S and in Canada. Now **60x60 Dance** celebrates its European debut this summer in London on Saturday 24 July.

Part of London's Open Weekend, this dance event of break neck speed and excitement, cannot be better placed than in Stratford - the heart of the developing Olympic City, **60x60 Dance** is fitting to celebrate the official two year countdown towards the Olympic and Paralympic Games 2012.

60x60, brainchild of Composer and Producer Robert Voisey, was originally conceived in 2003 as an electronic music project. It gained immediate international interest from composers of disparate musical backgrounds, and as the years progressed the project provided a natural vehicle for collaborating with other art forms. In 2007, 60x60 teamed up with choreographers and **60x60 Dance** was born. The project in its many forms has since grown successfully across the globe, presenting in over 15 countries featuring more than 2500 artists and reaching an audience of more than 5000 people.

East London Dance is joining forces with Robert Voisey, Dance Co-ordinator Adriana Pegorer and Producer Silke Arnold to introduce **60x60 Dance** to London audiences. Over 200 composers from across the globe submitted music tracks to be selected for the London event. The show will involve more than 150 dancers with styles ranging from roller disco to Bboying to Contemporary to Salsa to BMX riding – with so much variety there is certainly something for everyone. Dance makers are coming from all across London, the UK and the world – China, France, the USA - to be part of **60x60 Dance** here in London.

East London Dance is the natural partner to co-produce **60x60 Dance**, having had a long and outstanding track record as the driving force in London's dance industry of innovative, risk-taking and challenging concepts such as Blueprint, Stylefest, Local International and many more.

"...if you have in any way ever loved dance, or music ... you owe it to yourself to check out 60x60 [Dance] to see what a body can do to your mind in less than a minute or at least watch 60 groups try." - (Eileen Elizabeth, iDANZ Critix Corner)

For more information please contact:

Tia Hassan, Communications Officer, East London Dance:
020 8279 1050 / tia@eastlondondance.org

Silke Arnold, Producer, 60x60 Dance [London]:
07981 788 989 / silke.arnold@googlemail.com



Supported by
**ARTS COUNCIL
ENGLAND**



Notes to Editors

About East London Dance

East London Dance (ELD) works to develop a dynamic, diverse and inclusive dance culture for communities and artists across, and beyond, East London. ELD produce a wide range of dance activities for people of all ages. Including anything from staging performances and large scale events to running workshops and classes, teaching in schools, providing training for teachers, and professional development for artists.

For more information visit: www.eastlondondance.org

About Vox Novus

Vox Novus was created in 2000 for the purposes of expanding the presence of contemporary music in the public's vision, empowering composers and contemporary musicians to create, produce, and promote their music. Vox Novus does this through concerts, exposure on the Internet and radio and networking between professionals.

For more information visit: www.voxnovus.com

About the Partnership

60x60 Dance [London] is a partnership between 60x60 Director Robert Voisey, Dance Co-ordinator Adriana Pegorer, Producer Silke Arnold, East London Dance and Vox Novus.

